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For Immediate Release

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**Notice Concerning Impact of Earthquake with
Epicenter in Eastern Shizuoka Prefecture**

At approximately 10:31 p.m. on March 15, 2011, an earthquake with epicenter (approximate depth of 10 km) in the eastern part of Shizuoka Prefecture and registering a magnitude (M) of 6.0 (estimate) on the Richter scale occurred, and an earthquake registering 6 Upper on the Japan Meteorological Agency (“JMA”) seismic intensity scale was observed in the eastern part of Shizuoka Prefecture. BLife Investment Corporation (“BLife”) does not currently own any properties in the regions, cities, towns or villages where seismic intensities of 5 Lower or above on the JMA seismic intensity scale were observed from the earthquake. In addition, no damage that would impact its operation status has been found at properties owned by BLife in other regions.

Concerning the earthquake off the Pacific coast of the northeastern part of the Japanese main land (Tohoku region) that occurred on March 11, 2011 and the series of earthquakes that followed (the “Earthquakes”), BLife announced the impact in the “Notice Concerning Impact of Earthquake Off the Pacific Coast of Tohoku” press release dated March 14, 2011 and, as of 9 a.m. on March 16, BLife has found there to have been no report of casualties or serious damage, etc. to buildings owned by BLife from the Earthquakes.

Although BLife does not expect material impact on its operation status at this stage, the future status will be announced at a later date.

* This press release is to be distributed to the Kabuto Club (the press club of the Tokyo Stock Exchange); the Ministry of Land, Infrastructure, Transport and Tourism Press Club; and the Ministry of Land, Infrastructure, Transport and Tourism Press Club for Construction Publications.

* URL of the BLife’s website: <http://www.blife-reit.co.jp/eng/>