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**For Immediate Release**

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**Notice Concerning Donation to Earthquake Relief Efforts**

BLife Investment Corporation (“BLife”) expresses its deepest condolences to all those affected by the recent earthquake in the Tohoku region.

With the hope of assisting relief and reconstruction efforts in the affected areas, the asset manager of BLife, Daiwa House Morimoto Asset Management Co., Ltd., has today contributed a donation of 3 million yen towards this cause. Details are as follows.

Donation: 3 million yen  
Contributor: Daiwa House Morimoto Asset Management Co., Ltd. (asset manager)  
Means of Donation: Through the Japanese Red Cross Society

We pray for the swift recovery for the residents of the affected areas.

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*This English language notice is a translation of the Japanese language notice issued on the same day and was prepared solely for the convenience of, and reference by, overseas investors. BLife makes no warranties as to its accuracy or completeness.*