



September 29, 2011

For Immediate Release

Investment Corporation:
BLife Investment Corporation
7th Floor, Nissei Nagatacho Building
2-4-8 Nagatacho, Chiyoda-ku, Tokyo
Michio Taki, Executive Director
(Code Number: 8984)

Asset Manager:
Daiwa House Asset Management Co., Ltd.
Yuji Yamada, CEO & President

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Notice Concerning Personnel Changes at the Asset Manager

Daiwa House Asset Management Co., Ltd., the asset manager to which BLife Investment Corporation (“BLife”) entrusts the management of its assets, announces personnel changes.
The details are outlined below.

Personnel Changes

- (1) New (Effective on October 1, 2011)
General Manager, Compliance Office: Toshiyuki Kon
- (2) Former (Effective on September 30, 2011)
General Manager, Compliance Office: Tetsuya Sakamoto

The notification and other procedures required by the Financial Instruments and Exchange Act, Act on Investment Trusts and Investment Corporations or other applicable laws and regulations will be performed promptly for this matter.

Attachment

Career summary	
April, 1989	Joined Daiwa House Industry Co., Ltd., General Affairs Division, Head Office
July, 1991	Legal Division, Head Office
April, 1996	Legal Division, Tokyo Branch
April, 2001	Legal Division, Head Office
December, 2007	Legal Division, Tokyo Branch
April, 2008	General Manager, Legal Division, Tokyo Branch
October, 2011	General Manager, Compliance Office of Daiwa House Asset Management Co., Ltd. as an employee from Daiwa House Industry Co., Ltd. (planned)

* This press release is to be distributed to the Kabuto Club (the press club of the Tokyo Stock Exchange); the Ministry of Land, Infrastructure, Transport and Tourism Press Club; and the Ministry of Land, Infrastructure, Transport and Tourism Press Club for Construction Publications.

* URL of the BLife's website: <http://www.blife-reit.co.jp/eng/>